

The background of the image is a dense, lush jungle scene. It features a variety of tropical plants, including palm trees with long, feathery fronds and other leafy vegetation. The colors are predominantly deep greens and browns, with some lighter green highlights where the sunlight hits the leaves. The overall atmosphere is mysterious and vibrant.

JUNGLE

Creative Agency

1 What are we?

We are a group of young entrepreneurs, digital natives, united by the desire to create, communicate, and explain anything in a disruptive, impactful, and logical way.

2 How do we do it?

We draw on the satisfaction that our “work” gives us. We bring together efforts, people, institutions, and companies to reach the desired audiences, generating a positive impact in the sectors and communities where we are present.

3 Why do we do it?

We like to understand and to be understood. We enjoy photography, poetry, and audiovisual creation. We always strive to go further, breaking away from the traditional, to offer a 360° service that delivers value at every stage.

Management *philosophy*

A chimpanzee is perched on a thick, light-brown tree branch. The chimpanzee has dark brown fur and a lighter, almost white, face and chest. It is looking upwards and to the right with a thoughtful expression. The background is a dense, out-of-focus green forest.

Purpose

Find ways to share information that **promotes the development of our partners** to contribute to the economic and cultural growth of the sectors in which we operate.

Vision

Establish ourselves as a leading international communications agency by 2030; creating valuable campaigns and connections that drive the markets of the countries where we operate.

Mission

We create and execute communications campaigns that **inspire and motivate, helping our clients grow** and positively contribute to the lives of consumers.

Our
values

Respect



We are responsible and fair in all our actions, both successful and unsuccessful.

We are able to communicate and act transparently regardless of the situation we find ourselves in, promoting a healthy and protected environment.



Trust

Inclusion



We anticipate and meet the needs of our audiences in increasingly diverse and volatile contexts.

We create positive spaces, encouraging the exchange of ideas in pleasant environments.



Joy

Team



We know that, through building alliances, we have the power to change the world.

We are
creative predators

Why are we JUNGLE ?

Creative Agency

The creators of the agency are animal and nature lovers, and they take advantage of every opportunity it offers to practice extreme sports such as surfing, kitesurfing, climbing, and hiking.

From hot, sunny, and radioactive days to calm, humid tropical storms. These are the **drastic and ever-changing communications** we promote to achieve the various objectives we set.

Our human talent is diverse. We seek a comprehensive mix that fuses the different personalities of the many animals that inhabit the jungle.



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Our team

Erik Lund

Director

Amanda Tabata

Art Director

María Cristina Hernandez

Project Manager

Andrea Tabata

Project Manager

Camila Alayón

Community Manager

Sebastian Rocca

Audiovisual director

Valeria Díaz

Audiovisual editor

Barbara Ibarra

Graphic Designer

Steffany Falchetti

Graphic Designer

Daniela Rocca

Graphic Designer

Paola Pinto

SEO Specialist

Luis Uzcategui

Web Developer


Luis Cantero

Paid Media Analyst

Alex Lund

Account Executive / Freelance

Our
offer



Creativity, honesty,
professionalism, and quality
in our services.

Strategic digital
communications plan.

Production of innovative and
planned content.

An aerial photograph of a vast, dense tropical rainforest. The canopy is a thick, vibrant green, with some taller trees visible above the rest. In the background, the forest continues up rolling hills under a soft, hazy sky. Overlaid on the lower half of the image is a horizontal sequence of five dark rectangular boxes, each containing a white number in a yellow square at the top and a white text description below.

1

Well-maintained
accounts.

2

High-quality
images and
videos.

3

Low-cost, win-win
campaigns.

4

Attract affiliates in
an attractive way.

5

Save time.
Personalization and
customer service.

Contenidos
GUAPOS

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Marketing
desconectado
de producto
NO ES MARKETING

J

seo
SEM

Depredadores
letales

PREDATORS
WORK ON

Con
GUAPOS

Con
GUAPOS

Nuestras campañas son
PURO NÉCTAR

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Peach Fuzz
Color tendencia 2024

¿Tu sitio web
está más perdido
que un camaleón
en una paleta
de colores?

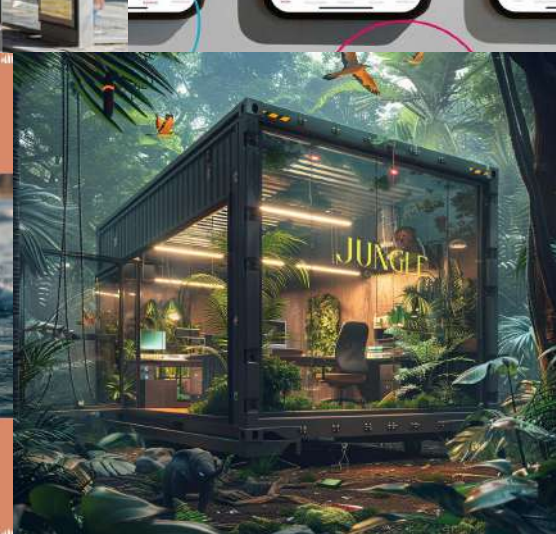
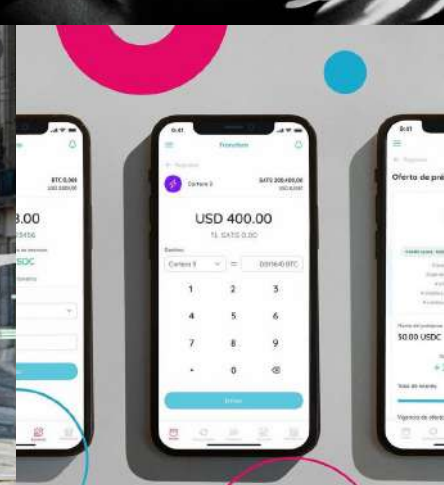
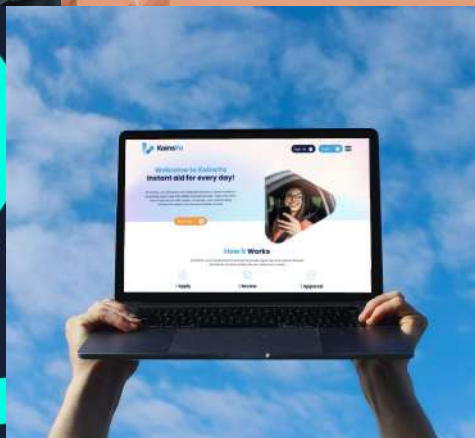
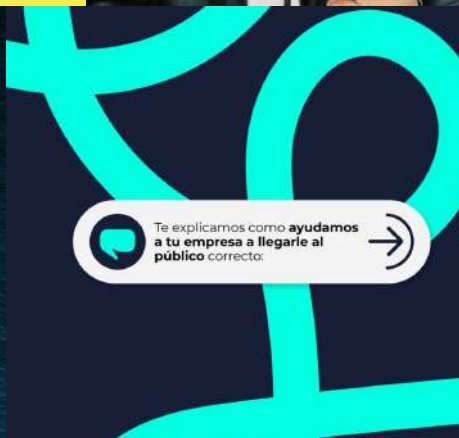
Encuentra la
combinación perfecta
y destaca en la Jungla
digital con nuestro
SEO especializado



TESTIMONIO



"Me estoy tripeando
TRIPI muchísimo. Es rápido,
seguro e intuitivo, pero lo
mejor de todo es que estoy
descubriendo lugares de
Venezuela que no sabía
que existían"



Our
commitment

Daily

Personalized ATC for accounts

- Mention monitoring
- Competitor check
- Content posting
- Follow/unfollow
- Presenting new ideas

Weekly

Strategic alignment of the team

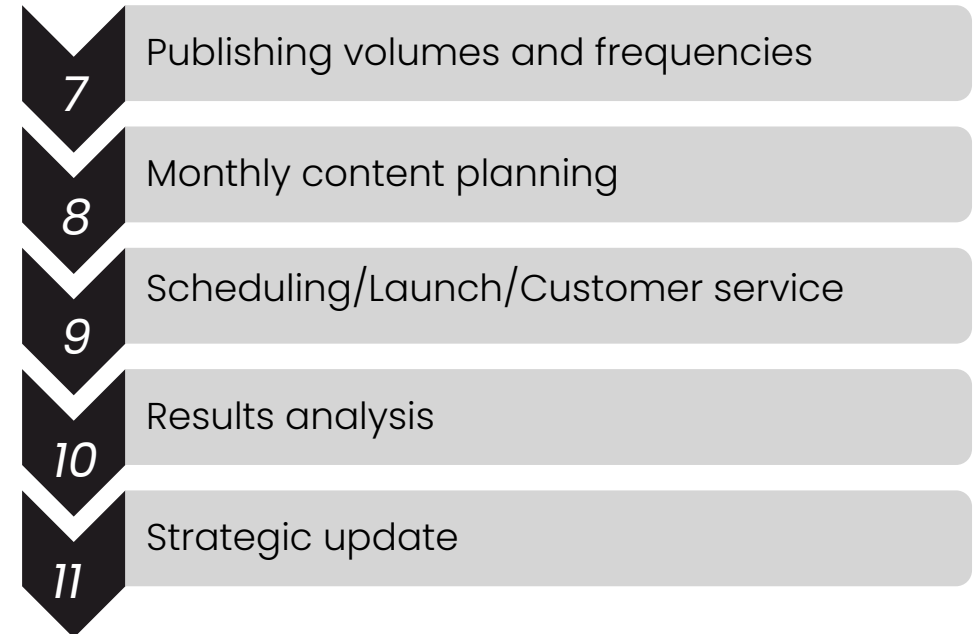
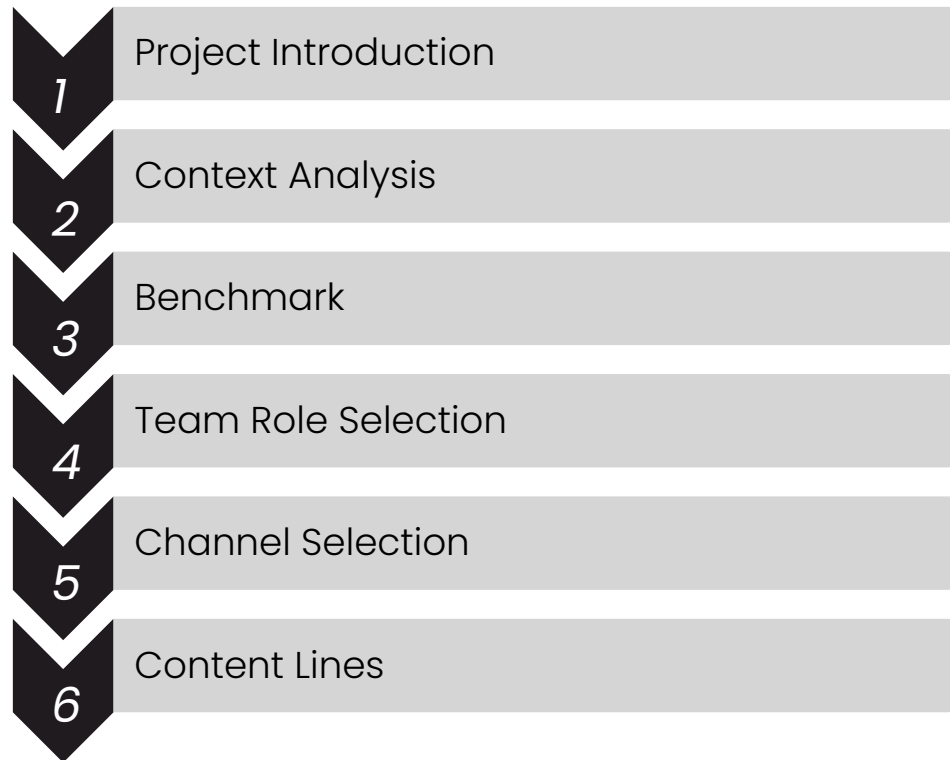
- Analytics review
- Client suggestions

Monthly

Social media audit

- Review of results
- Creation of dynamics (+) for the following month
- Proposal for offline activations
- Dynamics with influencers (Proposals) Social media audit
- Review of results
- Creation of dynamics (+) for the following month
- Proposal for offline activations
- Dynamics with influencers (Proposals)

Work Methodology



IN BETWEEN:

Specialized campaign aligned with a specific objective of the month. For example: Coming soon Campaign.

Paid
media



Paid Media services

- Advanced audits
- Account management
- In-house team building
- Hourly consulting
- Digital recruitment

When it comes to Digital Advertising, we offer a wide range of services. We adapt perfectly to the needs, size, and objectives of each project.



Advanced Audits

A lot of investment and **few results?**

Having **problems with your digital advertising** accounts?

Do you use scripts or automations to **protect your investment?**

Are you sure everything is **set up correctly?**

We'll go from simple to complex, covering account basics, automations, scripts, creatives, segmentations... in short, everything that can give us clues about how the advertising account is working.

You'll receive a report with our recommendations, considerations, feedback, and conclusions.

SEO

SEO

We audit your website at both a technical and content level.

- We report on all necessary changes related to keywords to rank, website usability, technical optimizations to improve performance, and everything else the audit reveals.
- We establish a content strategy aligned with your business sector and relevant and opportunity keywords.

Did you know you can **optimize your website** technically and content-wise **so it appears at the top of the results when potential customers search** for your industry?

Design and web *development*

We take care of the design and implementation of your website tailored to your needs. We encompass all the necessary steps to showcase a product tailored to your user's needs and meet the standards required to stand out in the digital world.

Our process can be divided into two phases.

Design

We assess client expectations.

- We research user needs and establish goals to achieve with the website.
- We design user flows and information architecture.
- We establish the interface components and the look and feel of the website.
- We prototype a working sample for review and iteration.

Development

We layout the approved pages in WordPress using Elementor Pro.

- We establish microinteractions and animations to increase usability.
- We optimize performance with on-page techniques and multimedia processing.
- We implement semantic foundations for SEO.
- We train our clients' in-house administrators so they can make changes to their websites without the need for intermediaries.
- We perform preventive and security maintenance.

**Our processes guarantee solutions
tailored to the real needs of your users.**

● We create an interface style adapted to your company's values and communication style.

● You are the sole owner of your site. You own the hosting and have the necessary access at your disposal.

● You can modify specific elements of your website without having to call us. This way, you can iterate live with users on changes to text, images, and colors.

● Our websites are optimized for SEO strategies, always well-structured for positioning.

● We will respond to any emergency that may be required.





Strategic consultancy

We offer targeted support to companies that need strategic vision and communication expertise.

Our team works alongside your internal staff, aligning with existing processes while providing external perspective.

This approach allows us to guide execution hand in hand with your team, ensuring strategies are not only well designed but also effectively implemented.

Brand identity

Design and development

- Creative concept development
- Mood board + Creative direction
- Proposals + revision rounds
- Logo design and its variations
- Color palette development
- Isotype
- Slogan/Tagline (if applicable)
- Font selection
- Complementary graphic elements
- Apps
- Brand book



Companies we work with

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TIERRA BRAVA



WIDÜLEGAL



ARAQUEREYNA



MATERIA STUDIO



A lush, dense jungle scene with various tropical plants, including palm trees and thick foliage, creating a vibrant green background.

JUNGLE

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